PREETHI SURESH Product Designer | UX Designer

Figma | Canva | Miro | HTML | CSS | WIX | WebFlow | Atlassian

CONTACT

⊙ Bengaluru ☏ +91-8123103936 [LinkedIn](#) | [Dribbble](#) | [Website](#) | preethisuresh333@gmail.com

SKILLS

- **User Research & Usability Testing**
- **Wireframing, Prototyping & Interaction Design**
- **Information Architecture & Accessibility (WCAG)**
- **Design Systems & Component Libraries**
- **Service Design & Journey Mapping**

Summary

UX Designer with **4.2+ years** of experience in **user research, design systems, and human-centered design**. Skilled in **Agile UX, cross-functional collaboration**, and data-driven design. Proven record of delivering scalable products in **Cloud, Blockchain, and Healthcare industries**

WORK EXPERIENCE

Career Break / Freelance Designer
Feb 2025 - Oct 2025

- Working and Learning on end-to-end UX research, including market analysis and user interviews.
- Designing user flows, wireframes, prototypes, and high-fidelity UI for core finance product features.
- Creating and maintaining a scalable design system, ensuring brand consistency and efficiency.

UX Designer
Nov 2023 - Feb 2025

WebTiga Pvt Ltd, Bengaluru.
Bengaluru

- Crafted smooth, consistent experiences for both **B2B and B2C products**.
- Designed wireframes and detailed screens to enhance **agent communication tools, following Agile**.
- Built and maintained a design system with **version control for consistent, scalable design**.
- Created simple dashboards to help users manage **AI (RAG) tools** with ease.
- Streamlined user management with intuitive flows for **roles & permissions (PAM).**
- Designed easy-to-use **training LLM modules** to support agent learning and engagement.

UX Designer
May 2023 - Oct 2023

NextBrain Technologies Pvt Ltd
Bengaluru

- Collaborated with **clients and stakeholders** to align on goals and successfully **launched apps on both the Play Store and App Store.**
- Analysed user journeys and design thinking in **Healthcare and Education** to improve app design and boost user experience.
- Translated complex requirements into clean, user-friendly mobile experiences that balance business needs with usability.
- Maintained the **End-to-End Product Lifecycle.**

UI/UX Designer   May 2022 - May 2023
ProDT Consulting Services   Bengaluru

- Handled the full design process—**from ideas to final execution**—focusing on smooth user experiences.
- Built and maintained healthy **cross-functional collaboration**.
- Used no-code tools to prototype, reducing development cycle time by 30%.
- Turned design **ideas into real, usable interfaces without heavy coding (developed using no-code platforms).**

CERTIFICATIONS

- **Atlassian Agile Project Management Professional Certificate (Atlassian)**
- **Meta Front End Development (Coursera)**
- **The AI-Driven Product Designer (LinkedIn Learning)**
- **Principles of UX (Meta x Coursera)**
- **UX Foundations: Interaction Design (LinkedIn Learning)**
- **Digital Product Design (Udemy)**

Community Contribution

1. Design System (Web Version - In Progress)

Contributing to the community by building a scalable and flexible design system for the web that adapts to diverse use cases.

2. Community member of Laravel Live Bengaluru

EDUCATION

BIET College of Engineering, Davanagere   2020
MBA in Marketing and Finance